

POLICY NO. 04-14-2009(b)  
VILLAGE OF PRAIRIE DU SAC  
WEBSITE CONTENT AND LINKING POLICY

I. INTRODUCTION

The Village of Prairie du Sac views the provision of links to external web sites as a public service that can benefit its citizens and other site visitors. Overall, the Village's web site should provide useful information and reflect a positive and inspiring image of Prairie du Sac to citizens, businesses and visitors. The Village's web site should reflect the Village's concern for its citizens, its technical progressiveness and its support for economic and business development. The Village will select content and links to external web sites to the extent the content and links help support these goals, and the missions of individual departments and agencies of the Village. Content and links on the Village's web site should also satisfy a governmental purpose, in particular, the Village will consider content and links to sites that promote and protect the public health, safety and welfare.

II. PERMITTED CONTENT AND LINKS

The following list contains examples of web sites the Village will consider when selecting content and links:

- Other official governmental and educational web sites.
- Non-partisan web sites that encourage the informed and active participation of Prairie du Sac residents in government.
- Web sites of nonprofit institutions, organizations or associations whose purpose is to provide the public with access to the arts, humanities, local culture or education.
- Web sites of nonprofit organizations whose primary mission is to provide employment, health and other human services to area residents.
- Web sites of organizations funded by the Village of Prairie du Sac.
- Web sites of nonprofit organizations that help people find housing and encourage homeownership in Prairie du Sac.
- Sauk Prairie Chamber of Commerce and other Prairie du Sac-based business associations web sites.
- Internet mapping services.
- Non-partisan web sites that provide information about public and private schools and post-secondary institutions in the vicinity.
- Web sites of public or private organizations that have established a partnership with the Village of Prairie du Sac government to help it meet its strategic goals.

\*The Village reserves the right to remove any links from its site at any time for any reason without notification.

### III. DISCLAIMER

The listing above includes examples of content and web sites that would be consistent with and supportive of Village of Prairie du Sac goals, however, the provision of a link to any site is not an endorsement of the organization or of site content. The Village is not responsible for the content of any linked site or any link contained in a linked site. The Village reserves the right to determine where content and external links will appear on its web site; i.e., what page the link appears on and where the link is placed on the page.

### IV. PROHIBITED CONTENT AND LINKS

The Village of Prairie du Sac's web site will not provide content or links to:

- Corporate or other for-profit organizations, unless they fit any of the criteria stated above.
- Sites promoting illegal activities.
- Sexually explicit sites.
- Sites containing information that violates any of the Village's non-discrimination or equal opportunity policies.
- Candidates for local, state or federal offices.
- Political organizations or other organizations advocating a position on a local, state or federal issue.
- Individual or personal home pages.

### V. APPROVAL AND APPEALS

The Village Administrator will make the determination on the content and links on the Village's web site. An appeal of that determination may be filed in accordance with Chapter 8, Title 2 of the Village of Prairie du Sac Code of Ordinances.

This policy shall be in full force and effect upon its passage by the Village Board of Trustees.

Approved and adopted this 14<sup>th</sup> of April, 2009.

  
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Village President

  
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Village Administrator