

SAUK PRAIRIE COMPREHENSIVE PLAN

DRAFT VISION STATEMENT AND OVERALL GOALS

VISION STATEMENT: In the next 20 years, the Sauk Prairie Area will be recognized by its neighborhoods and downtown centers, rich with a unique historic and cultural character, and surrounded by the majestic Wisconsin River and productive farms intermingled with quality natural areas. Neighborhoods will be safe, attractive, and adjacent and interconnected to each other and the community. Economic vitality will be the result of a high-quality mix of clean production facilities, technology enterprises, agriculture, and retail and service businesses that reflect the area's unique cultural and natural attributes. This diverse economic mix will meet the needs of area residents, visitors, and regional and distant markets. Open spaces, natural resources, recreational opportunities, and high-quality education and health care will remain central to the area's quality-of-life and economic health. This vision will be promoted through cooperative efforts among the area's communities, districts, and people.

Overall Goals and Objectives:

1 Preserve the area's community heritage and quality of life

- Honor "rivertown" heritage while accommodating development opportunities CHAPTER 3
- Preserve and enhance attributes that reflect the area's character, history, and natural beauty CHAPTERS 3, 4
- Support the communities' cultural and economic diversity CHAPTERS 3, 4, 8
- Protect downtown business centers and adjacent neighborhoods CHAPTERS 4, 7, 8
- Preserve prime agricultural lands CHAPTERS 3, 8
- Develop neighborhoods with a focus on safety and interconnectivity CHAPTERS 4, 7
- Guide community growth so as not to adversely impact quality of life CHAPTERS 4, 6, 8
- Maintain the self-sufficiency characteristic of the communities CHAPTER 6
- Promote the development of parks and recreation facilities CHAPTERS 3, 6



2 Preserve and enhance the area's landscapes and natural resources

- Preserve the natural beauty of the area including bluffs, farmland, and wildlife habitat CHAPTER 3
- Enhance and preserve the river corridor and green space, including at village entrances CHAPTERS 3, 6
- Maintain a hard edge between farmland and urban development CHAPTER 3
- Improve the appearance of the urban sections of Highway 12 and protect the appearance of the rural landscapes CHAPTER 3



3 Promote and support the continued economic vitality of the area

- Attract and expand higher wage, environmentally friendly business CHAPTER 8
- Support local service/retail businesses that the community residents will patronize CHAPTER 8
- Plan for and maintain state-of-the-art infrastructure (i.e. communication, utilities, transportation) CHAPTERS 5, 6
- Preserve and enhance the historic character of the downtowns, while encouraging compatible development CHAPTERS 3, 8
- Cooperate to combine municipal services and economic development for mutual benefit CHAPTER 6
- Reserve adequate, contiguous space for future industrial/business development CHAPTER 8
- Capitalize on river frontage and walkway opportunities CHAPTER 6

